



## 10 REASONS to Attend NACCHO Annual 2017

1. **Make new connections.** NACCHO Annual brings together a diverse group of public health practitioners. The conference will provide ample opportunity for you to meet new people and forge lasting connections.
2. **Hear from thought leaders.** The four thought-provoking general sessions at the conference will feature power players at all levels of public health and healthcare. Use their perspectives to shape your health department's strategy.
3. **Take a time out.** Occasionally, we all need time away from the office to reflect and recharge. Use the conference as an opportunity to put aside the day-to-day concerns and focus on the big-picture ideas that will make your health department more effective.
4. **Learn from your peers.** Whether you're a health official from a small rural county or a mid-level staffer at a large urban health department, you'll be surrounded by peers who appreciate your challenges and celebrate your victories.
5. **Explore new approaches for engaging non-traditional partners.** The conference will highlight a variety of successful models for effectively working across sectors such as transportation, housing, and education to improve public health outcomes.
6. **Develop more effective messaging.** Communication is the fundamental step in engaging members of your community. NACCHO Annual 2017 will help you develop persuasive messages and use new communications channels.
7. **Leverage technology.** Health information technology and informatics have the potential to dramatically improve public health outcomes. Learn about best practices for using emerging technology and systems to reach your health department's goals.
8. **Discover new evaluation methods.** Learn how to measure programs and services to ensure your resources are being used effectively and demonstrate a return on investment to policymakers and other stakeholders.
9. **Honor outstanding public health practice.** Each year, NACCHO Annual conference-goers gather for the Grand Awards Ceremony to honor the year's most effective, replicable public health practices. By attending, you'll celebrate excellence in the field and take home a few tried-and-true tactics to improve population health.
10. **Invest in your success.** Whether you've been in local public health for five years or 30, staying abreast of emerging developments and strengthening your skillset is critical to the success of your health department and your career.

### What are PEOPLE SAYING?

*"This is one of the best national conferences that addresses public health concerns at a national level and still manages to showcase local issues."*

– Julie Ferry

*"No other conference has as relevant and practical content for local health department staff."*

– Joe Gibson

*"The annual conference is always enlightening and motivational, even after 20 years in public health."*

–Mike Napier

## SPECIAL SAVINGS

for early birds, NACCHO members, and first-time attendees

REGISTRATION TYPE	EARLY RATE On or before June 9	REGULAR RATE Beginning June 10
 NACCHO Member, Full Conference	\$530	\$630
Additional Member, Full Conference	\$500	\$600
 First-Time Attendee—Member	\$475	\$525
Non-Member, Full Conference	\$720	\$820
 First-Time Attendee—Non-Member	\$600	\$650
Speaker, Full Conference*	\$450	\$500
Student, Full Conference**	\$375	\$375
Single Day Registration	\$350	\$375
Single Day, Workshop Only	\$135	\$185
Speaker, Single Day Registration*	\$250	\$295
Speaker, Single Day, Workshop Only*	\$95	\$120

\* Poster presenters are eligible for this discount. Both speaker and presenter rates will be confirmed before the conference to ensure eligibility.

\*\* Students must submit one of the following: current transcript, letter from dean or department head, or current student ID.

## Your TO-DO list

- » **Bring your whole team**—two or more team members can divide and conquer concurrent sessions and take advantage of discounted rates.
- » **Register** at <http://www.nacchoannual.org/register>.
- » **Reserve your hotel** when you register. To increase your chance of staying in the main hotel, plan ahead and book a room early at <http://www.nacchoannual.org/hotel-travel-information/>.
- » **Book your flight** to Pittsburgh.

## QUESTIONS?

Please contact the conference registrar at 703-964-1240 x390 or e-mail [nacchoreg@conferencemanagers.com](mailto:nacchoreg@conferencemanagers.com).